

Summary of March 12th Meeting

Approximately 50 persons attended the meeting. An overview of the corridor and the planning process was presented by the project planning staff. Announcements were made of related planning activities in the study area. The meeting concluded with a group exercise to identify the strengths, weaknesses, opportunities & threats within the West 30th Street corridor area. The results of this exercise and comments received at the conclusion of the exercise are displayed below. Responses were then grouped into one set that related to people, institutions, organizations and leadership. Another list was compiled for responses that related to physical development, land use and infrastructure

S.W.O.T. Analysis Exercise

Written Responses

Strengths

1. What works well in the 30th Street corridor?
2. What are the unique resources of the corridor? (Individuals, institutions, organizations & businesses)
3. What would prospective residents see as strengths in the corridor?

People, institutions, organization, leadership

- Active churches
- Businesses are well represented
- Committed residents
- Community proud
- Diversity
- Diversity of the area
- Diversity of the area
- Ethnic diversity
- Ethnic restaurants @ 30th and Lafayette Rd.
- Ethnically diverse
- Ethnicity of area
- Inter-racial neighborhood
- Marian College seeks greater community involvement; not isolation
- More perspectives
- Neighbors
- Peace in the Streets initiative
- Police presence
- Relatively lower living expense
- Seems to have some strong neighborhood organizations
- Several churches draw people from other areas.
- Stability
- Strong elementary – secondary and college institutions that are connected for improving their students' learning experiences
- Strong faith communities
- The churches Catholic and Methodist

Physical development, land use & infrastructure

- (30th) street extends almost half way across town
- 30th Street Bridge
- Bicycle ride
- Bridge
- Bus line
- Bus use
- Cardinal Ritter High School – strong anchor for the area
- Churches
- Close to and easy access to downtown's attractions, shopping, events etc
- Close to IUPUI
- College
- Connection to the park and other landmarks
- Convenience to highway, downtown
- Craftsmanship of homes
- Cultural trail
- Drug store
- Efficient homes
- Ethnic restaurants
- Few rental properties
- Gas station
- Golf course
- Golf course
- Golf course
- Great location – close to downtown

- Greenway
- Grocery, pharmacy, convenient
- Growth of some private institutions
- Huge network of greenways – once you get to Riverside
- Institutions (stores, schools, churches, Moreland Park)
- Iron Skillet
- Isolation of area – St. Andrews on the north 38th Street & I65, Marian College on the east, Riverside Golf Course, Ritter HS St. Michael on west, 30th Street on south
- Land protection by Marian University & golf courses & river
- Like the park
- Long-standing institutions
- Lots of green space
- Lots of green space
- Lots of historic resources
- Lower property taxes
- Marian College
- Marian College
- Marian University
- Marian University
- Near healthcare at Westview and Westview Healthplex Sports Club
- Near shopping
- Nearby parks, recreation
- Nice park – golf course
- Only 3 miles to downtown
- Preston Safeway
- Proximity to city
- Quick access to interstate I65
- Regional parks
- Ritter
- Ritter HS
- Schools and University in area
- Sidewalks
- Soap Box Derby
- St. Michael church and school
- St. Michael's Church & School and other area churches
- St. Michaels School
- Stable community
- Subway
- The businesses in 30th Street Corridor, drug store, Safeway, Service stations, beauty and barber shop
- The nearness of Kessler Boulevard
- The nearness of Riverside Regional Park
- VA Hospital
- Well built homes
- White River

Weaknesses

1. What could be improved?
2. What resources are missing or have declined in recent years?
3. What would prospective residents see as a weakness?

People, institutions, organization, leadership

- “green”
- Crime around apartment areas
- Disrepair of some homes
- Eagledale – area is identified + this area causes the 30th Street plan to be looked down upon as poor area
- Feeling that the area is not safe
- Grocery store
- Group home – concerns of safety
- Isolation of ethnic groups
- Lafayette Square – Crime
- Longer hours for drug store
- Perceived as unsafe / violence in area
- Perception of area as unsafe
- Residents to teach family and friends about importance of value of keeping neighborhood safe, tidy and lessen and car repairs (extra) not running-just parked

Physical development, land use & infrastructure

- # of empty storefronts, businesses
- 30th Street road condition
- Activities for kids or places for them to go.
- Better street conditions, improve pavement
- Bridge in disrepair, repair need
- College is secluded & not accessible to public
- Empty buildings, businesses and foreclosed homes
- Fire department station north of 38th Street on Lafayette Road
- Flooding
- Grocery store

- Hard to access from some streets i.e., Guion
- Heavy traffic
- Historical lights on bridge out
- Lack of bus stops, covered
- Lack of directional signage – 38th Street & designation signage
- Lack of identity
- Lack of sidewalks
- Lack of signage Riverside Regional Park
- Lafayette Square
- More lighting on Kessler Boulevard
- Need neighborhood gathering areas that are a destination by walking
- New landscaping. Many homes have original shrubs, etc. are overgrown.
- No continuous sidewalk from White River to Lafayette Road
- No sidewalks
- No sidewalks
- No sidewalks in past of area
- No sidewalks on Tibbs
- No traffic calming
- Not a lot of nature beauty along 30th Street
- Not walkable
- Park facilities are in decline – Moreland
- Pave West 30th Street
- Poor condition of road
- Poor condition of White River Bridge
- Poor sidewalks on 30th!
- Profile of Marian College elevation
- Public transit options
- Public transportation
- Repair sidewalks on 30th Street or provide them from Kessler (Boulevard) to Tibbs.
- Replace sidewalks and put in sidewalks where none exist
- Sewer drainage not cleared often, flooding
- Sidewalks on both south & north sides of 30th Street between Lafayette Road and Cold Spring Road with wheel chair crossings
- Sidewalks, sidewalks
- Streetlights
- Too much concrete around businesses, need more grass and trees
- Traffic
- Traffic speed on 30th
- Very little shopping here – what is happening to West 38th/Lafayette Square – get rid of empty buildings, bring back land
- Walking an biking to the other routes such as the river trail or having tributary routes into the river trail
- We need sidewalks throughout the district. Bike paths would also be great from Marian throughout the 30th Street area.

Opportunities

1. Do some trends suggest that new opportunities are emerging? (Example: Alternatives to automobiles such as bicycling.)
2. How can you turn the strengths into opportunities?

People, institutions, organization, leadership

- Diversity – gatherings – Lafayette cultural parade
- Have neighborhood cleanup or adopt the park to get people together
- Lafayette Diversity Squares
- Marian College partnerships
- Neighbors who care as evidenced by meeting turnout
- Ritter's and the Indy Archdiocese commitment to expansion
- Some may help
- Strong neighborhood association/identity

Physical development, land use & infrastructure

- A nice restaurant along Lafayette Road-just north of 30th Street & bakery & flower shop.
- Apartment options?
- Better “identity” for area
- Bicycling on Cold Spring Road and Kessler Boulevard North Drive and Lafayette Road to 56th St. then west to Eagle Creek Park
- Bicycling trail
- Breaking thoroughfare of 30th Street
- Create a neighborhood identity
- Create Hispanic area or ethnic restaurants area
- Destinations
- Develop more restaurants, coffee shops, etc.
- Expansion of White River development to tie into neighborhoods
- It would be great to have sidewalks for walking
- Keep CSX movement for service in future could be used for traveling downtown or to another county
- Like to have bike trails, walking trails

- More dynamic image
- Moreland Park needs more play areas.
- Need areas to ride bikes that are safe, along all streets! Especially main streets that get a lot of traffic.
- Neighborhood restaurant
- New stadium at Marian College
- NOTE: 30th Street ends at Formula Alley Way!
And soap box derby is also related to motorsports so why not tie it together!
- Old established housing stock
- Parking lot south of 30th Street at Marian College football field
- Parks development around themes of area.
Bicycling, Racing, Diversity
- Provide a consistent theme from one end (west) to the park and the canal. Possibly a simple motorsports theme.
- Proximity to new development in life sciences on 16th Street
- Public transportation hub at Lafayette Square would be great
- Put in sidewalks where they are lacking and refurbish streets.
- Restaurants, eatery, ice cream, more shops
- Sidewalks
- Street and sidewalk repair would encourage more utilization of what exists in area
- Tie in Indpls. Motor Speedway more
- Trails – connect to northside / downtown
- Use of train track for mass transit
- Velodrome
- Walking/biking
- We would like more constructive and meaningful business, like Broad Ripple or Fishers, Carmel etc. – i.e. art, antique, place to visit & site, read the paper, have coffee, just socialize
- Whole Foods if Preston Safeway can not step up and serve ALL residents!
- Marian College's growth

Threats

1. What trends are harmful? Are they more apparent within the corridor area than in neighborhoods nearby?
2. Name the biggest obstacles to stability or positive changes in the corridor.
3. Do the corridor's weaknesses expose it to threats?

People, institutions, organization, leadership

↓ home invasions (reduce?)

- Aging Population
- Band practice at 7:15 AM
- Communication
- Crime
- Crime – drugs in area
- Crime or perception of not being a safe area
- Demographic of area seems older – resistant to change; lack of energy and motivation
- Economy!
Being left out of Marian University College's plans – even though we wanted to be included
- Jobs
- Obstacle is money

- Real or perception of crime. This is the biggest issue facing this area
- Real or perception of crime. This is the biggest issue facing this area
- Trash from gas stations on 30th & Cold Spring Road
- What others think of the area, area looked on as poor & crime ridden
- What others think of the area, area looked on as poor & crime ridden
- With 3,000 people in the neighborhood there are bound to be threats
- Yes, crime – apartments across St. / by Ritter

Physical development, land use & infrastructure

- Businesses continuing to close in area
- Businesses moving too close to residential housing
- Degradation of the Lafayette Road section
- Development that isn't green or sustainable
- Empty retail space that have been vacant for over 10 years
- Fast roads, speeding traffic
- Funding
- Guion Rd. to connect to Lafayette Road north of 30th St.
- Improve lighting
- Lack of code enforcement for buildings that appear run down
- Lighting – not enough
- Marian University stadium for 3,000
- Not enough sidewalks, improve
- Road 30th Street - repaved road

- The big oil trucks that travel down Tibbs. Should be made to use Lafayette Road.
- The huge parking lot around the optical shop.
- Threats are streets and sidewalks will continue to fall to disrepair discouraging use of existing stores, schools, churches, park etc.
- Vacant buildings, e.g. the former Ayrway facility (which) has been empty for decades

Verbal Responses

Strengths

- Neighbors and stability
- Westview Hospital & Healthplex fitness center
- Isolation of area
- St. Michaels church and school & Ritter HS
- Variety of lot sizes

Weaknesses

- No sidewalks
- Traffic
- Drainage
- Easement questions about property line between 3015 Winfield and Marian University (approx. 50 yard line of new football stadium. This relates to the next item, in some way.)
- Loss of electricity (power goes out often and stays out for a long time.)
- Street conditions

Threats

- Not enough lighting

Opportunities

- Bus shelters (With comments about how hard it is for mothers with children to use the buses under bad weather. This relates to getting to health care services by bus.)
- Promote area as part of larger efforts to link 30th Street with Indianapolis Motor Speedway
- Restore West 30th Street/White River bridge