

# Summary of April 2, 2009

## Meeting with Marian College Student Association

Approximately 25 persons attended the meeting of the Marian College Student Association. The project planning staff presented an overview of concepts and methods associated with contemporary corridor planning. The relationship of regional scale transportation planning to the specific corridor was explained. Student presented a set of their questions to staff which were answered, in part, during the meeting. Written answers to the questions were sent to students following the meeting.

The meeting concluded with a group exercise to identify the strengths, weaknesses, opportunities & threats within the West 30th Street corridor area. The results of this exercise and comments received from that exercise are displayed below. The responses from the students are presented below.

### *Results of the SWOT Analysis with Marian University Students*

#### **Strengths**

1. What works well in the 30<sup>th</sup> Street corridor?
2. What are the unique resources of the corridor? (Individuals, institutions, organizations & businesses)
3. What would prospective residents see as strengths in the corridor?

- Lower crime than in surrounding area
- Marian College
- Cardinal Ritter
- Derby Hill/ White River Park
- Multiple churches
- Golf courses
- Naval Armory
- Neighborhood loyalty
- Mind
  - Marian College
  - Cardinal Ritter
- Body
  - Golf course
  - Parks
  - Green spaces like the Ecolab
- Spirit
  - Diversity of faith (Catholics, Muslim and Methodist)
- And we are multi-cultural
- Traffic is not too bad
- Marian College
- River/greenspace
- The bridge/Naval Armory
- Marian College
- Proximity to the city
- I see the ease it takes to get to school from the interstate
- Easy to get downtown from 30<sup>th</sup> you can get to a lot of places from 30<sup>th</sup> street
- Trees/landscape
- Old time houses and historic buildings
- School
- Traffic flow
- Marion College
- Historical value
- Lots of history
- Near downtown
- Parks nearby
- Marian campus

## Weakness

1. What could be improved?
2. What resources are missing or have declined in recent years?
3. What would prospective residents see as a weakness?

- Bicycle lanes
- Additional lighting
- Flooding (especially between White River and Tyrone Ave)
- Roads
- Sidewalks
- Public transportation
- Water drainage
- Restaurants
- Entertainment (bowling alley, more theatre)
- Shopping (both food and consumer goods)
- Safe transportation routes for walking, biking, etc.
- Connectivity
- Financial resources
- I'm not sure that the businesses here do a good job of communicating with each other and sharing resources
- Marian has students, can businesses hire them?
- The road in general, there are a lot of potholes
- Buses from Marian's campus to places off campus
- Side walks
- Lighting
- Transportation routes from downtown and shopping
- Need sidewalks
- Need landscaping along the road etc.
- Water distribution with the flooding of the ground every time it rains
- Sidewalks
- Bus stops with benches
- More lighting, sidewalks
- Potholes in the road
- Simply improving the street aesthetically would be good.
- Walkways/roads
- The way to get across streets and bus stops
- Lighting
- Lighting
- Security
- Sidewalks
- Sidewalks-none
- Lighting-more
- Potholes-fix
- Flooding-excessive
- Run down houses
- Crime
- Bus stops with no shelters
- Trash

## Opportunities

1. Do some trends suggest that new opportunities are emerging? (Example: Alternatives to automobiles such as bicycling.)
2. How can you turn the strengths into opportunities?

- Bicycle lanes connection Marian College to the Central Canal Towpath
- Growth of Marian College and lots of student athletes, we would use the greenways if they were easier/safer to reach
- Trails from White River Park
- Opportunity to use resources of school-service projects, young people who want to make a difference.
- Connecting to White River trails/ bike path.
- Bike boxes at 30<sup>th</sup> and Cold Spring, Tibbs, Kessler and Lafayette Road

- Alternative transportation
- Green infrastructure
- Tax credits for homeowners that participate in green initiatives
- How about pavement products and lighting options that are more eco-friendly instead of concrete sidewalks? How about permeable concrete, as an example
- Public parking options to invite people from outside the neighborhood to come here (destination)
- Marian College is having home football games starting next year so there is a lot of opportunity with that. Football field is right near 30<sup>th</sup> street
- Student Friendly shops, restaurants and hangout places
- Connections to Marian and other local schools, churches, etc.
- Marian is a growing campus. Use students and college resources to aid in any projects. We will work for free.
- I love the idea of the cycling lane on the street. I think this will allow the area to become more popular
- Make people want to be outside more with healthier landscapes and walkways
- Many families are around due to the elementary and college but no decent parks for them to enjoy
- Green lifestyles
- Extreme home makeover
- Healthier living

## *Threats*

1. What trends are harmful? Are they more apparent within the corridor area than in neighborhoods nearby?
  2. Name the biggest obstacles to stability or positive changes in the corridor.
  3. Do the corridor's weaknesses expose it to threats?
- Crime
  - Lack of adequate lighting
  - Annual household income of residents, will this increase property value, and thus, taxes?
  - Broken window effect-as the condition of the corridor worsens, so will the efforts to improve the area and crime rates.
  - I am very concerned that current residents will no longer be able to afford rent and/or property taxes after the improvements have been made-this should be a priority.
  - Yes-the high speed of cars on 30<sup>th</sup> street
  - Drug dealers in apartments-this can be solved with lighting, sidewalks, recreation places, etc.
  - Are there safe ways to travel down 30<sup>th</sup> besides using a car?
  - Isolation of the Marian campus from the community. (As it is now)
  - Improved area will not connect with the campus
  - Crime
  - Lighting
  - Lack of lighting and sidewalks could prove dangerous
  - Speeding with out a way to get across the street
  - Potholes on the roads where people swerve to miss and then causing no where to walk
  - Deteriorating businesses
  - There are open sidewalks on the bridge by the Naval building but I'm afraid I'd get hit by a car. Could a guard rail be put up?
  - Crime and safety