

Sec. 734-301. On-premises signs; dwelling districts.**(a) Regulations for freestanding identification signs.**

- (1) *Where permitted.*
 - a. *Pole or pylon signs.* Pole or pylon signs shall not be permitted in any dwelling district, as noted in section 734-500, Table B, permitted sign types on-premises signs residential districts.
 - b. *Ground signs.* Ground signs shall be permitted for subdivision or project signs in the D-A, D-S, D-1, D-2, D-3, D-4, D-5, D-5II, D-6, D-6II, D-7, D-8, D-9, D-10, D-11, D-12, and D-P Dwelling Districts.
- (2) *Maximum sign height, ground signs.* No part of the sign face or the sign support structure of a ground sign shall be more than four (4) feet above grade level, subject to the provisions of section 734-204(g), grade mounding. If subdivision or project signs are attached to fences or walls, such fences or walls shall meet all height requirements outlined in section 731-219 of this Code relative to structural barriers.
- (3) *Minimum setbacks, front.* The minimum setback for all freestanding identification signs shall be fifteen (15) feet from the existing street right-of-way line unless subject to the provisions of section 734-206, front sign setback exception, provided, however, the following provisions shall also be met in the location of minimum front setbacks: No freestanding identification sign shall be erected within any area designated by the Thoroughfare Plan for Marion County as required for right-of-way for a public street unless the owner of such sign provides a written commitment to the Department of Metropolitan Development to relocate such sign out of the right-of-way at his/her expense upon the acquisition of the property by the applicable governmental agency for transportation purposes and shall waive all claims to damages or compensation by reason of the existence or relocation of the sign.
- (4) *Minimum setbacks, side and rear.*
 - a. If illuminated, no freestanding identification sign facing the side or rear lot line of an abutting lot zoned as a dwelling district shall be located within fifty (50) feet of such side or rear lot line. Exception: This provision shall not apply if it can be determined that the illuminated freestanding identification sign is visibly obstructed from the dwelling district.
 - b. No freestanding identification sign shall be located closer than five (5) feet to a side or rear property line.
- (5) *Maximum sign area.* The maximum sign area of a freestanding identification sign shall not exceed forty (40) square feet. If the sign is located on a fence or wall, only the area of the actual sign itself shall be calculated in determining the maximum sign area, not the fence or wall itself.
- (6) *Number of signs.* Two (2) freestanding identification subdivision or project ground signs shall be permitted at each entrance to a subdivision or project.

(b) Regulations for building identification signs.

- (1) *Wall signs.*
 - a. *Maximum size for wall signs.* The maximum total sign area for a wall sign on a facade shall not exceed an amount equal to three (3) percent of the building facade or other architectural elevation to which the sign is oriented or three hundred (300) square feet, whichever is the lesser. The linear measurement of the sign shall not exceed eighty (80) percent of the linear frontage of the facade of the building (refer to Diagram 12).
 - b. *Number of wall signs.* One (1) wall sign shall be permitted for each building.
 - c. *Wall signs on corner lots.* On buildings having more than one (1) street frontage, the maximum allowable square footage of wall signs are permitted for each building's street frontage. Such maximum allowance, however, is not transferable either in whole or in part from one (1) building frontage to another nor from one (1) occupancy to another.

- d. *Distance from side or rear lot line when abutting a dwelling district.* If illuminated, wall signs facing the side or rear lot line of an abutting lot zoned as a dwelling district shall not be located within fifty (50) feet of such side or rear lot line. Exceptions: This provision shall not apply if it can be determined that:
1. A commercial or industrial use, legally established by permanent variance or lawful nonconforming use, exists upon adjoining property or abutting frontage property, although zoned as a dwelling district.
 2. The illuminated wall sign is visibly obstructed from the dwelling district.
- (2) *Roof signs.* Roof signs shall not be permitted in any dwelling district, as noted in section 734-500, Table B, permitted sign types on-premise signs residential districts.
- (3) *Roof-integral signs.* Roof-integral signs shall not be permitted in any dwelling district, as noted in section 734-500, Table B, permitted sign types on-premise signs residential districts.
- (4) *Projecting signs.* Projecting signs shall not be permitted in any dwelling district, as noted in section 734-500, Table B, permitted sign types on-premise signs residential districts.
- (5) *Awning or canopy signs.* Awning or canopy signs shall be permitted in the D-6, D-6II, D-7, D-8 (multifamily), D-9, D-10, and D-P Dwelling Districts and shall:
- a. Be nonilluminated; and
 - b. Comply with the provisions of section 734-400(a)(1), (4), (5), (6), and (7), awning and canopy sign regulations.
- (6) *Marquee signs.* Marquee signs shall be permitted in the D-6, D-6II, D-7, D-8 (multifamily), D-9, D-10, D-11 and D-P Dwelling Districts and shall:
- a. Be nonilluminated; and
 - b. Comply with the provisions of section 734-400(a)(1), (3), (4), (5) and (6), marquee sign regulations.
- (7) *Suspended signs.*
- a. *Where permitted.* Suspended signs shall be permitted in the D-6, D-6II, D-7, D-8 (multifamily), D-9, D-10, D-11 and D-P Districts.
 - b. *Maximum sign area.* The maximum sign surface area for a suspended sign shall not exceed five (5) square feet.
 - c. *Number of signs.* One (1) suspended sign shall be permitted per each building facade.
 - d. *Clearance from grade.* All portions of any suspended sign or sign structure (except for the supporting building) shall be not less than eight (8) feet above the finished grade.

Refer to Diagram 13 for illustrative guides to these provisions.

(8) *Reserved.*

(c) Regulations for incidental signs. On-premises incidental signs shall be permitted in those districts identified in section 734-500, Tables A, B, D in accordance with the following development standards:

- (1) *Directional incidental signs.*
- a. The maximum height of the sign shall not exceed two and one-half (2.5) feet.
 - b. The maximum sign surface area of the sign shall not exceed six (6) square feet.

- c. The sign shall be set back a minimum of two (2) feet from the existing street right-of-way.
- d. Two (2) such signs shall be permitted at each ingress or egress point on a lot.

(2) *Parking and loading incidental signs.*

- a. The maximum height of the sign shall not exceed four (4) feet.
- b. The maximum sign surface area of the sign shall not exceed sixteen (16) square feet and may contain the name of the lot owner/operator.
- c. The sign shall be set back a minimum of ten (10) feet from the existing street right-of-way.
- d. One (1) such sign shall be permitted per each frontage that contains an ingress/egress point.

(3) *Internal directory signs.* Internal directory signs indicating only the names and addresses of the occupants of the premises on which the sign is to be located but containing no advertising material of any kind shall be subject to the following:

- a. The internal directory signs may be either wall, ground or pylon signs.
- b. There shall not be more than one (1) internal directory sign for each building or complex under unified control consisting of two (2) or more occupants. Internal directory signs shall not be permitted for single occupant buildings.
- c. The aggregate gross surface area of an internal directory sign shall not exceed one (1) square foot for each occupant located in the building or complex.
- d. The internal directory sign may be located within two (2) feet of any right-of-way, provided the requirements of section 734-204(f), clear sight triangular area, are maintained.
- e. An internal directory sign shall not project higher than ten (10) feet, as measured from the base of the building or the ground to which the sign is to be affixed.

(4) *Other incidental signs.* See section 734-201, exempt signs.

(d) Regulations for window signs.

- (1) *Where permitted.* Window signs shall be permitted in any dwelling district as noted in chapter 734, Table B, "Permitted sign types--On-premise signs--Residential Districts."
- (2) *Maximum sign copy area.* The sign copy area shall not exceed twenty (20) percent of the window surface area on which it is placed or through which it is viewed. However, in no case shall the sign copy area exceed a maximum of six (6) square feet.
- (3) *Number of window signs.* One (1) window sign shall be permitted for each building.
- (4) *Illumination.* Window signs shall be non-illuminated.

The sign surface area of window signs shall be calculated separately from the calculation of other signs and shall not be included in the total area of other signs permitted.

(G.O. 1, 2000, §§ 1C, 1D)

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