

Sec. 734-304. On-premises signs; special zoning districts.

The following regulations shall pertain to on-premises business signs in all special zoning districts where permitted by section 734-500, Table C and this section. Off-premises (outdoor advertising) signs shall not be permitted in any special zoning district.

(a) Regulations for freestanding identification signs.**(1) Where permitted.**

- a. Pole or pylon signs. Pole or pylon signs shall be permitted in any special use (SU) district, the HD-1 and HD-2 Districts (Hospital District One and Two), the PK-2 District (Park District Two), and UQ-1 District (University Quarter One). Provided, however, pole or pylon signs shall not be permitted within six hundred (600) feet of a dwelling district, as defined in section 734-501. The method of measurement shall be taken from the leading edge of the sign to the zoning line of the dwelling district (refer to Diagram 7).

Exceptions: The provision prohibiting pole or pylon signs within six hundred (600) feet of a dwelling district shall not apply if it can be determined that:

1. A commercial or industrial use, legally established by permanent variance or lawful nonconforming use, exists upon adjoining property or abutting frontage property, although zoned as a dwelling district; or
2. The sign is visibly obstructed from the protected district.

- b. *Ground signs.* Ground signs shall be permitted in any special use (SU) district, the HD-1 and HD-2 Districts (Hospital District One and Two), the PK-1 and PK-2 Districts (Park District One and Two) and the UQ-1 and UQ-2 Districts (University Quarter District One and Two).

(2) Maximum sign height.

- a. *Pole or pylon signs.* The maximum height of a freestanding identification pole or pylon sign and its supporting structure shall not exceed twenty-five (25) feet above grade level at the base of the structure.
- b. *Ground signs.* No part of the sign face or the sign support structure of a ground sign shall be more than four (4) feet above grade level, subject to the provisions of section 734-204(g), grade mounding (refer to Diagram 14).

- (3) *Minimum setbacks, front.* Subject to the provisions of section 734-204(j), clear sight triangular area, the minimum setback for all freestanding identification signs shall be fifteen (15) feet from the existing street right-of-way line unless subject to the provisions of section 734-206, front sign setback exception, provided, however, the following provisions shall also be met for the location of the minimum front setbacks: No freestanding identification sign shall be erected within any area designated by the Thoroughfare Plan for Marion County as required for right-of-way for a public street unless the owner of such sign provides a written commitment to the Department of Metropolitan Development to relocate such sign out of the right-of-way at his/her expense upon the acquisition of the property by the applicable governmental agency for transportation purposes and shall waive all claims to damages or compensation by reason of the existence or relocation of the sign.

(4) Minimum setbacks, side and rear.

- a. If illuminated, no freestanding identification sign facing the side or rear lot line of an abutting lot zoned as a dwelling district shall be located within fifty (50) feet of such side or rear lot line.

Exceptions: This provision shall not apply if it can be determined that:

1. A commercial or industrial use, legally established by permanent variance or lawful nonconforming use, exists upon adjoining property or abutting frontage property, although zoned as a dwelling district.
2. The illuminated freestanding identification sign is visibly obstructed from the dwelling district.

- b. No freestanding identification sign shall be located closer than five (5) feet to a side or rear property line.
- (5) *Maximum sign area.* The maximum sign area of a freestanding identification sign shall not exceed an amount equal to three (3) percent of the building facade or other architectural elevation to which the sign is oriented, or two hundred forty (240) square feet, whichever is the lesser.
- (6) *Number of signs.* One (1) freestanding identification sign shall be allowed for each frontage on a separate street.

Exceptions:

- a. *Extensive frontage.* Where a lot has in excess of three hundred (300) feet of street frontage on the same street, one (1) additional freestanding identification sign shall be allowed for each additional three hundred (300) feet of street frontage on that street. Such additional signs shall be subject to all other provisions of this chapter. In no event shall an additional freestanding identification sign, as permitted in this section, be located any closer than three hundred (300) feet to any other freestanding identification sign on the same lot (refer to Diagram 15).
- b. *Corner lots.* On corner lots, the maximum number and square footage of freestanding identification signs shall be permitted for each street frontage. Such maximum allowances, however, shall not be transferable either in whole or in part from one (1) street to another.

(b) Regulations for building identification signs.

- (1) *Maximum surface area for building identification signs.*
 - a. The maximum sign surface area for building identification signs shall not exceed an amount equal to three (3) percent of the building facade or other architectural elevation to which the sign is oriented. The linear measurement of the sign shall not exceed eighty (80) percent of the linear frontage of the facade of the structure or tenant space (refer to Diagram 12).
 - b. Any combination of building identification signs permitted in this section may be utilized, so long as the total surface area of signs on a particular building facade does not exceed the percentage noted in a. above, and subject to any additional provision of subsection (b), building identification signs.
- (2) *Wall signs.*
 - a. *Number of wall signs.* There shall be no limit on the number of wall signs allowed, provided the provisions of subsection (b)(1)a. above are not exceeded on the facade on which the signs are located.
 - b. *Wall signs on corner lots.* On buildings having more than one (1) street frontage, the maximum allowable square footage of wall signs are permitted for each building frontage or occupancy. Such maximum allowance, however, is not transferable either in whole or in part from one (1) building frontage to another nor from one (1) occupancy to another occupancy.
 - c. *Distance from side or rear lot line when abutting a dwelling district.* If illuminated, no wall sign facing the side or rear lot line of an abutting lot zoned as a dwelling district shall be located within fifty (50) feet of such side or rear lot line.

Exceptions: This provision shall not apply if it can be determined that:

 - 1. A commercial or industrial use, legally established by permanent variance or lawful nonconforming use, exists upon adjoining property or abutting frontage property, although zoned as a dwelling district; or
 - 2. The illuminated wall sign is visibly obstructed from the dwelling district.
- (3) *Roof signs.* Roof signs shall not be permitted in any special zoning district, as noted in section 734-500, Table C, permitted sign types on-premise signs, special zoning districts.

(4) *Roof-integral signs.*

- a. *Where permitted.* Roof-integral signs shall be permitted in the HD-2 District, and in the PK-2 District for all but residential uses.
- b. *Maximum sign area.* Same as subsection (b)(1) above.
- c. *Number of signs.* One (1) roof-integral sign shall be permitted per each building facade (if a single use) or grade level tenant space (if an integrated center), subject to the provisions of subsection (b)(1)b. above.

(5) *Projecting signs.*

- a. *Where permitted.* Projecting signs shall be permitted in any special use (SU) district.
- b. *Maximum sign area.* Same as subsection (b)(1) above.
- c. *Number of signs.* One (1) projecting sign shall be permitted per each building facade (if a single use) or grade level tenant space (if an integrated center), subject to the provisions of subsection (b)(1)b. above.
- d. *Maximum projection from a building.* No projecting sign or sign structure shall extend more than eight (8) feet from or beyond its supporting building.
- e. *Clearance from grade.* All portions of any projecting sign or sign structure shall be not less than eight (8) feet above the finished grade.
- f. *Minimum setbacks, front.* The horizontal projection of any projecting sign may extend to a point no closer than two (2) feet to an imaginary perpendicular vertical plane at the street pavement line, curb or outside edge of the sidewalk. Refer to Diagram 11 for illustrative guides to these provisions.

(6) *Awning or canopy signs.* Awning or canopy signs shall be permitted in any special use (SU) district, the HD-1 and HD-2 Districts (Hospital District One and Two), and the PK-2 District (Park District Two), and shall:

- a. Be nonilluminated; and
- b. Comply with the provisions of section 734-400(a)(1), (4), (5), (6), and (7), awning and canopy sign regulations, and the provisions of subsection (b)(1)b. above.

(7) *Marquee signs.* Marquee signs shall be permitted in any special use (SU) district, the HD-1 and HD-2 Districts (Hospital District One and Two), and the PK-2 District (Park District Two), and shall:

- a. Be nonilluminated; and
- b. Comply with the provisions of section 734-400(a)(1), (4), (5), (6), and (7), awning and canopy sign regulations, and the provisions of subsection (b)(1)b. above.

(8) *Suspended signs.*

- a. *Where permitted.* Suspended signs shall be permitted in any special zoning district as noted in section 734-500, Table C, permitted sign types on-premise signs, special zoning districts.
- b. *Maximum sign area.* The maximum sign surface area for a suspended sign shall not exceed five (5) square feet.
- c. *Number of signs.* One (1) suspended sign shall be permitted per each building facade (if a single use) or grade level tenant space (if an integrated center).

- d. *Clearance from grade.* All portions of any suspended sign or sign structure shall be not less than eight (8) feet above the finished grade. Refer to Diagram 13 for illustrative guides to these provisions.

(c) Regulations for incidental signs.

Incidental signs shall be permitted in any special zoning district subject to the regulations of section 734-303(c), incidental signs.

(d) Window signs.

- (1) *Where permitted.* Window signs shall be permitted in any special zoning district as noted in chapter 734, Table C, "Permitted sign types--On-premise signs, Special Districts."
- (2) *Maximum sign area.* The sign copy area of window signs shall not exceed twenty-five (25) percent of the window surface area on which it is placed or through which it is viewed, however, in no case shall the sign copy area exceed one hundred (100) square feet.

The sign surface area of window signs shall be calculated separately from the calculation of other signs and shall not be included in the total area of other signs permitted.

(G.O. 1, 2000, §§ 1G, 1H)