



# Indianapolis Franchise Opportunities

## Seminar for Women, Minorities and Veterans:

### How to Be in Business for Yourself, But not By Yourself

**Hosted by:** The International Franchise Association, Mayor Gregory A. Ballard, Department of Minority and Women Business Development, Office of the Mayor, Indiana Department of Administration Minority and Women's Business Enterprise Division, Indianapolis Urban League, Central Indiana Small Business Development Center, Business Ownership Initiative of Indiana and the National Association of Women Business Owners - Indianapolis.



**Thursday, April 8, 2010, 8:00 am - 3:00 pm**

The Madame C.J. Walker Building Ballroom  
617 Indiana Avenue, Indianapolis, Indiana 46202

Registration is \$20 (cash only) and includes continental breakfast, lunch and session materials (program valued at \$150). To register, please contact Regina Buckner at 317-327-5262, or [rbuckner@indygov.org](mailto:rbuckner@indygov.org).

#### Who Should Attend?

- Are you interested in obtaining a franchise, but lack capital?
- Are you a prospective franchisee?
- Do you or your franchisee prospects need financing with the most advantageous terms?
- Are you looking for a new retail location site?
- Have you overlooked any tax credits for which you may be eligible?
- Are you serious about increasing diversity within your franchise operation?
- Does this sound like Greek to you?

*Then here's your chance to learn more about "Being in Business for Yourself, But not By Yourself."*

#### PROGRAM WILL INCLUDE:

- **Franchisor Participation** – What are franchisors looking for? Prospective franchisees will hear first hand from experienced franchisors.
- **Fundamentals of Franchising** – What franchising is (and isn't) and how to evaluate franchise options.
- **Experiences in Franchising** – What is it really like to be a franchisee? Current franchisees will share their experiences and advice.
- **Legal Aspects of Franchising** – What do I need to know before signing on the dotted line and what is the Franchise Disclosure Document?
- **Funding and Technical Assistance** – How do I begin the basic process? What are the requirements for financing? Are special programs available?

**To register, please contact  
Regina Buckner at  
317-327-5602, or  
[rbuckner@indygov.org](mailto:rbuckner@indygov.org).**

For more information on franchising contact:  
**Miriam L. Brewer**, Director of Diversity,  
IFA Educational Foundation at 202-662-0784  
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