



**FOR IMMEDIATE  
RELEASE**  
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## Help Indy Parks win a \$30,000 dog park makeover

INDIANAPOLIS – Everyone loves a makeover especially when \$30,000 is at stake. Indy Parks and its Broad Ripple Bark Park are racking up votes for the #BenefulDogPark and #Indianapolis contest. Broad Ripple is one of only seven dog parks in the U.S. to be nominated.

“With four dog parks around the city, Indy Parks knows how much our furry friends and their families love their greenspaces,” said Linda Broadfoot, director of Indy Parks. “Through this contest, we are racing to bring needed resources back to Indianapolis while showcasing Broad Ripple Bark Park as one of the best places for dogs to play.”

**What:** Indy Parks & Beneful Dog Park Contest to benefit Broad Ripple Bark Park. The city with the most votes wins.

**How:** Vote daily now through November 1, 2016  
People are voting using Twitter & Instagram  
(see second page for examples)

**To Vote:**

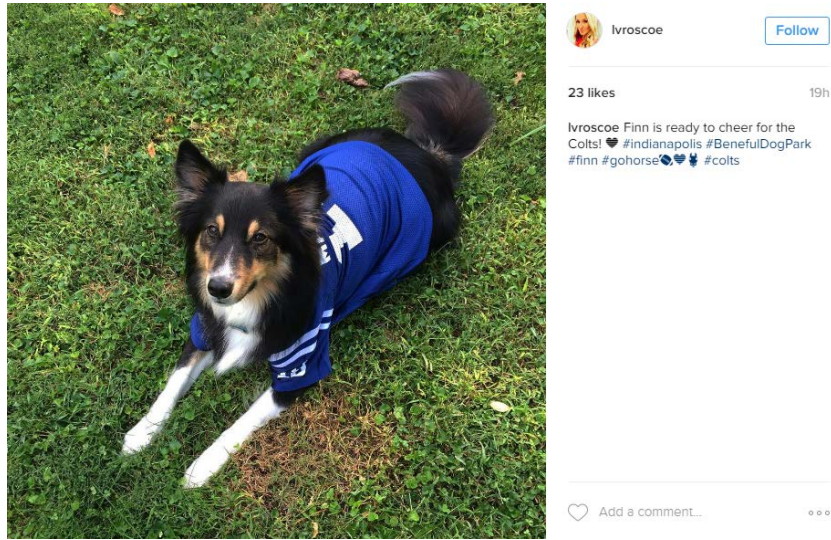
- ✓ Visit <http://wm6.walmart.com/Beneful> and select Indianapolis
- ✓ Post your vote using your **Twitter** and/or **Instagram** account
- ✓ Use **#BenefulDogPark** and **#Indianapolis** or **#Indy** (must include two hashtags with the contest name and one of the city names)
- ✓ Include a photo of the dog park, dogs having fun or some connection to the park

Currently, Indianapolis has 43% of the vote with Raleigh (NC) coming in second with 42%. Atlanta, Dallas, Kansas City, Oklahoma City and Milwaukee also competing. In addition to the \$30,000 prize, the winner receives \$5,000 in new dog park equipment. For more details about Indy Parks, visit [www.indy.gov/parks](http://www.indy.gov/parks).

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INSTAGRAM:



TWITTER:

