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Indy Parks and Pack the Parks a big hit with residents and their families

INDIANAPOLIS – Designed to showcase Indy Parks’ facilities and services, the Pack the Parks celebration, which was held on July 23, has surpassed expectations. More than 14,600 people visited Indy Parks, doubling park attendance from a week ago.

The event offered free admission to pools, weight rooms, gyms and waived park entry fees for Eagle Creek Park, and Garfield Park Conservatory and Sunken Gardens.

“We literally packed the parks. There were families, children, grandparents and first-time visitors, all getting an up close view of everything that Indy Parks has to offer,” said Linda Broadfoot, Director of Indy Parks. “Now, we move to rolling out that red carpet for people to keep coming back to experience our parks as part of their regular routine.”

With 210 parks, pools, trails, spray grounds, and family centers, Indy Parks is well known for its greenspaces and recreational activities throughout Indianapolis.

During Pack the Parks day, special events included a concert by the band Music Box, arts and craft stations, nature discovery classes and tours, and a Day of Service with the Fletcher Place Neighborhood Association at Edna Balz Lacy Park. Also, event day visitors stopped by concession stands on park grounds, bringing in \$9,202 compared to the previous Saturday concession amount of \$1,625.

Plans are already underway for next year’s Pack the Parks celebration, added Broadfoot.



“More than being a ‘free’ day, we hoped to connect with people, to remind them about their neighborhood parks, and in some cases introduce them to a new park altogether,” Broadfoot said. “Pack the Parks was a perfect platform to thank our customers for their support and commitment to our city’s parks.”

For more information, visit [Indy Parks](#), or call (317) 327-PARK.

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