



DEPARTMENT OF PUBLIC SAFETY NEWS RELEASE

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FOR IMMEDIATE RELEASE

January 26, 2012

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Super Bowl - Joint Information Center - Activation Procedures

Indianapolis – The Super Bowl Public Affairs Subcommittee is primarily responsible for staffing the Joint Information Center. A Joint Information Center (JIC) is a group of representatives from agencies and organizations involved in an event that is designated to handle public information needs. The Public Affairs Subcommittee will coordinate interviews, news releases, and photo opportunities as they relate to public safety.

As the lead public safety agency for Super Bowl XLVI, the Department of Public Safety will be coordinating the JIC. Sergeant Brian K Dixon of the Indianapolis Metropolitan Police Department is the lead Public Information Officer for the JIC. All media requests should be filtered through the JIC to ensure consistency amongst the numerous agencies with Super Bowl Event responsibilities.

The JIC will utilize one functional location to communicate with the media. The location, hours of operation and contact numbers for this site are as follows:

Government Center South building will house the JIC and it is located at 302 West Washington Street, Indianapolis, IN, 46204. The telephone number for media inquiries to the JIC is (317) 238-1825. The email address for the JIC is jic@indy.gov.

The hours will be:

Thursday, January 26, 2012, through Wednesday, February 1, 2012 - 5:30 am – 11:00 pm
Thursday, February 2, 2012, through Monday, February 6, 2012 - staffed 24 hours

Information will also be shared through the following Twitter and Facebook pages:

[Super Bowl 2012 Public Safety Info \(Official\)](#) – Facebook
[IndianapolisDPS](#) – Twitter

**** The social media links provided are for reference only. DPS does not endorse any non-government websites, companies or applications.*

For additional information visit our website at www.indy.gov/dps.

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