

NEWS RELEASE

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MAYOR BALLARD ANNOUNCES FINALISTS FOR 2012 INDIANAPOLIS SUSTAINABILITY AWARDS

Winners will be Announced at March 27th Luncheon Emceed by Local Green Living Expert Sara Snow

INDIANAPOLIS – Mayor Gregory A. Ballard today announced the finalists for the 3rd Annual Indianapolis Sustainability Awards. Five winners, narrowed down from a strong field of applicants, will be announced at the Indianapolis Sustainability Awards luncheon on Tuesday, March 27, 2012, at the Indianapolis Marriott Downtown.

“The competitive field of applicants for this year’s Sustainability Awards demonstrated an outstanding effort to make sustainability a priority in how we operate and do business in Indianapolis,” Mayor Ballard said. “With so many impressive initiatives by our local organizations, it is clear significant efforts are being made within our community to create a more livable city.”

The five categories for the awards are air, land, energy, water, and reduce, reuse, recycle. The project finalists are as follows:

Air

- **Community Collaborations Program**, Indianapolis Public Transportation Corporation
- **Staughton Senior Community**, Black & White Investments (BWI)

Energy

- **Chase Near Eastside Legacy Center**, Browning-Davis Joint Venture & Ratio Architect, Inc.
- **Major General Emmitt J. Bean Center**, GSA, Shiel Sexton Company Inc., & Gilbane Building Company

Land

- **Indy Food Cooperative**, Pogue's Run Grocer
- **Efroymson Conservation Center**, Becker Landscape Contractors-The Nature Conservancy

Water

- **Efficient Systems headquarters**, Efficient Systems, Inc.
- **The National Apartments**, Development Concepts, Inc. & Williams Creek Consulting, Inc.

Reduce, Reuse, Recycle

- **Mall Cafeteria Composting Project**, Eli Lilly and Company
- **Piazza Zero Waste**, Piazza Produce, Inc.

Award winners in each of the five categories will be honored at the awards luncheon hosted by Mayor Ballard on March 27. Local green living expert Sara Snow will return as emcee.

Tickets and sponsorships for the awards luncheon are available. To register online or for more information, visit www.indy.gov/SustainIndy. The awards, presented by the Office of Sustainability, McKinney Green Initiatives Fund and the Greater Indianapolis Chamber of Commerce are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability. To learn about how Mayor Ballard is creating a more sustainable Indianapolis, visit www.indy.gov/SustainIndy.

EDITOR'S NOTE: HEADSHOTS OF MAYOR BALLARD AND SARA SNOW AVAILABLE UPON REQUEST.

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About Sara Snow:

Sara Snow is a green lifestyle expert, TV host and author with a passion for healthy living and the creation of a more sustainable planet. As creator and host of GET FRESH WITH SARA SNOW and LIVING FRESH for Discovery Networks, Sara has shared a message of simple, attainable green living. Sara grew up surrounded by organic gardens, compost heaps and a family with an infectious passion for green living. Her dad, Tim Redmond, co-founded Eden Foods and some of the heaviest hitters in the world of organics. Seven years into a career as an Emmy-winning television producer and news reporter and anchor, Sara left to return to her green roots and created the first U.S. eco-lifestyle TV series with practical advice on living green. On the heels of LIVING FRESH and GET FRESH, Sara released her first book; SARA SNOW'S FRESH LIVING (Bantam) and hosted BIG GREEN LIES for the Fine Living Channel. Sara is also a frequent public speaker and media contributor, having been seen on CNN, Good Morning America, The New York Times, Lucky Magazine, and Better Homes and Gardens, among others. She currently sits on the board of directors of Butler University's Center for Urban Ecology, as well as the nonprofit groups The Organic Center and Holistic Moms Network. She lives in Indianapolis with her husband, Ryan, and their daughter, Silvia. Learn more at www.SaraSnow.com.