



**THE COUNCIL  
CITY OF INDIANAPOLIS  
MARION COUNTY**

**BENJAMIN HUNTER**  
Councillor, District 21

For Immediate Release  
Friday, March 20, 2009

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## **Mayor, Dignitaries Join East Irvington Terrace Crimewatch to Beautify East Side Thoroughfare**

**Indianapolis** - Eastside residents are taking a hands-on approach working with Keep Indianapolis Beautiful to improve their community and the natural environment in Indianapolis – and the Mayor is recognizing their hard work and initiative!

**What:**

**Mayor Greg Ballard, Representative John Barnes, and City-County Councilor Benjamin Hunter** will welcome volunteers who'll plant 30 trees on the northwest Cloverleaf of Washington Street at Shadeland Avenue. Residents will also spread mulch in preparation for future planting projects with native perennials and grasses on this important neighborhood gateway.

**When:**

This **Saturday, March 21**, formal comments will begin at 8:30, with the project immediately following.

**Who:**

Irvington Terrace Crimewatch is leading this neighborhood effort, working in partnership with Keep Indianapolis Beautiful, Inc. Other partners on the project include the Irvington Garden Club, and members of two active Irvington Development Organization committees, including the Washington Corridor Streetscape Project, and the Irvington Green Initiative. Eastgate Neighborhood Association and the Tie-Dye Grill have also been instrumental Eastside partners. Indy Parks is providing mulch for the project, and the Department of Public Works mulch delivery.

**Where:**

The beautification efforts will take place in the northwest quadrant of the cloverleaf intersection of East Washington Street (U.S. 40) and North Shadeland Avenue.

**Why:**

The beautification project will greet residents and visitors as they drive on East Washington St. and Shadeland Ave. This planting is part of a larger effort to improve the quality of life in Irvington, including major improvements to East Washington Street at Audubon, and the creation of the Pennsy Trail as part of the city's greenway system. The Irvington Garden Club has also worked with Keep Indianapolis Beautiful, Inc. to plant hundreds of trees over the years, as part of KIB's goal to plant 100,000 trees through its NeighborWoods program.

*Keep Indianapolis Beautiful, Inc. is a private, non-profit organization uniting people to beautify the city and improve its environment. In 2008, KIB worked with more than 44,000 volunteers on 500 community projects.*

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